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For Immediate Release

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### **San Antonio Pets Alive! Dogs Strut the Fiesta Catwalk**

*Brackenridge High School Fashion Program Creates Colorful Fiesta Fashion for Rescue Dogs*

San Antonio – The King William Fair is one of the highlights of Fiesta, and thanks to innovative local high-schoolers, San Antonio Pets Alive! will participate with fashionable dogs in tow. With a variety of events during this wonderful fun-filled Fair, the Doggy Fashion Show on April 28<sup>th</sup> is sure to be the belle of the ball. SAPA! is joining with Brackenridge High School's Fashion Design Program to show off the one-of-a-kind pieces designed by students for 15 San Antonio Pets Alive! rescued dogs.

SA Pets Alive! will bring a mix of SAPA! success stories including adorable dogs already rescued and adopted by loving families and dogs up for adoption and just waiting for their forever home. Not only will the Doggy Fashion Show highlight the unique collaboration between two worthy organizations, it will also give dogs looking for adoption a chance to strut their stuff on the runway and into audience members' hearts!

Brackenridge High School, which just celebrated its 100<sup>th</sup> year anniversary, is in the heart of the King William Neighborhood. The Fashion Design Program is the only one of its kind in the San Antonio Independent School District and offers beginner as well as advanced design classes for students. Both beginner and advanced designers will be working together to bring these designs to life for the dog models. In addition to this show, these students are working on pieces for their 1st Annual Spring Fashion Show on Thursday May 3<sup>rd</sup>, 2018.

The Doggy Fashion Show is a family-friendly event taking place on the Artists Alley Stage during the King William Fair. SAPA! invites all to purchase a ticket and support the efforts of the students who put their artistic minds together to create beautiful designs for SA Pets Alive! dogs and the deserving vulnerable dogs in San Antonio.

The Fiesta Fashion Show will be from 11:30am – 12:00pm during the King William Fair, 500 Madison Ave, San Antonio, TX 78205.

*Pictures of Dog Models Available Upon Request*

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## **About San Antonio Pets Alive!**

San Antonio Pets Alive! is a life-saving nonprofit organization that solely rescues dogs and cats selected for euthanasia at the San Antonio City Shelter. We save these animals after all other options have been exhausted. Our vision is to make San Antonio a No-Kill Community. SAPA! is the last hope for animals kenneled at the city shelter awaiting euthanasia. SAPA!'s innovative programs include saving puppies with medical needs and/or the parvovirus and caring for neonatal kittens too young to survive without trained help. SAPA!'s transportation program, Headin' Home, selects at-risk dogs in San Antonio to make the trip to nonprofit animal sheltering organizations in other states without the pet overpopulation issues our community faces here. SAPA!'s robust volunteer and foster teams work hand-in-hand with staff to save thousands of animals who otherwise have no other options with these innovative programs. Since SAPA!'s inception in 2012, SAPA! has saved over 40,000 companion animals.