Corporate Sponsorship Deck

2023

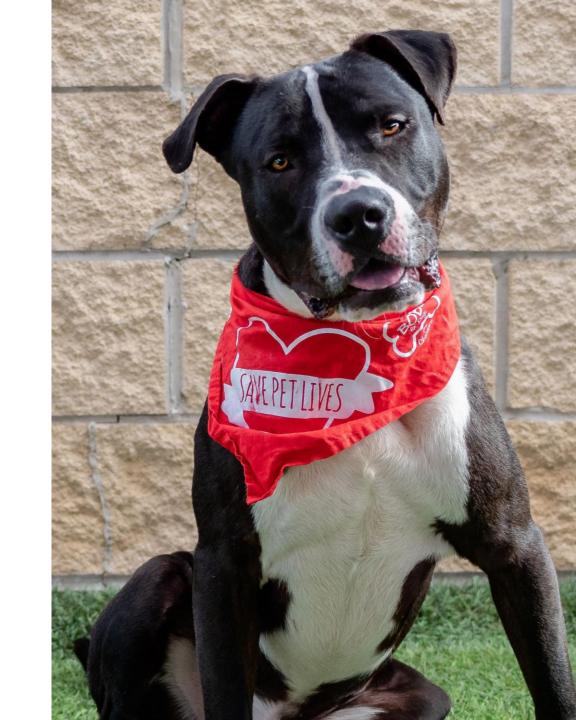
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About San Antonio Pets Alive!

- Our mission is to provide the programs and services needed to eliminate the killing of at-risk animals due to lack of space, adopter, or foster.
- We focus on saving dogs and puppies on the city shelter's euthanasia list and are the last chance for the majority of at-risk dogs and cats at the city shelter.
- Many animals come into our care injured and ill, and we treat them, care for them, and match them with a forever family.
- SAPA! is a foster-based rescue and is currently caring for 600+ dogs, cats, kittens, and puppies.
 We save approximately 5,000 dogs and cats each year.



PROUDLY SUPPORTED BY

















Corporate Partnerships

We are seeking to develop mutually beneficial relationships with corporations and businesses that are passionate about our lifesaving work. Together, we will make a difference by saving thousands of our city's most at-risk dogs and cats. By partnering with San Antonio Pets Alive!, you are enhancing your brand while also directly impacting vulnerable animals in our community!

Host an Adoption Event

SAPA! is seeking companies to host adoption events providing opportunities to bring adoptable animals to different parts of the city

- Provide a large space & ample parking for our fosters, staff, animals, and visitors (ability to accommodate 75-100 people)
- Work with SAPA! team on logistics and planning of event
- Sponsor at least 25 of the adoptions (encourages people to come out and adopt)

BENEFITS TO COMPANY

- Marketing your company to our supporters through social media, emails, and SAPA! website promoting the event and showcasing your company's philanthropic support
- Reach: 81K+ social media users, 35K+ emails

Donation: Approximately \$3,000 for adoption fees (prices vary for puppies, adult dogs, kittens, and cats)





Corporate PAWtnership Program

For a \$5,000 sponsorship, your company is featured for one month through different marketing collateral, including:

- Social media two shout-outs on Facebook and Instagram reaching 71,000+ users
- Company logo prominently displayed on SAPA! website home page in banner slides and logo will be on pop up image for assigned month
- Logo included in monthly newsletter, sent electronically and via mail (reaching 12,000+ households)
- Coupons/flyers disbursed electronically to our fosters and adopters within your assigned month, reaching 500+ households
- Corporate PAWtner signage (8 ½ x 11) and coupons/flyers available at our Petco Love adoption center, 151 location, medical care center, and administrative office during assigned month
- Photo opportunities with SAPA! pets

Donation: \$5,000



Paper Paws Program

Help us provide the care needed for our animals by selling paper paws to your customers!

- Selling SAPA! Paper Paws to customers for a gift of \$5 or more.
- Customer will write on the Paper Paw, and paw print will be placed on a wall/window during the Paper Paws campaign
- Company will cut a check to SAPA! at the end of the campaign
- SAPA! provides the paper paws and flyers promoting the program

BENEFITS TO COMPANY

- Marketing your company to our supporters through social media, emails, and SAPA! website promoting the event and showcasing your company's philanthropic support
- Reach: 81K+ social media users, 35K+ emails











- In the fall, SAPA! will be holding its 4th annual Paws for Celebration fundraising event. Paws for Celebration is SAPA!'s largest in-person annual fundraising event.
- Hundreds of successful and influential business professionals, community leaders, and philanthropists come together to support our lifesaving mission to provide the programs and services needed to eliminate the killing of atrisk animals due to lack of space, adopter, or foster.
- Table Sponsorships & Underwriting opportunities range from \$2,000 to \$15,000
- Email <u>donate@sanantoniopetsalive.org</u> to receive 2023 Sponsorship Packet



Matching Gifts

- Help SAPA! raise money while also promoting your company through matching gift challenges.
- Matching gift challenges are provided throughout the year to incentivize donors to give.
- These are offered during difficult fundraising months and during large online giving campaigns, including Giving Tuesday and Big Give.

BENEFITS TO COMPANY

- Marketing your company to our supporters through social media, emails, and SAPA! website showcasing your company's philanthropic support
- Reach: 81K+ social media users, 35K+ emails

Donation: Minimum of \$2,500



We are excited to share our Board of Director's match was met! See A BIG thank you!! There are less than four hours left, and we are 67% towards our goal!

Our wonderful friend, Dr. Robert N. Young, with Dr. YoungForever just made another matching gift of \$7,500! He knows how important it is for us to reach our goal, and will be matching dollar for dollar, up to \$7,500!

Please keep spreading the word and advocating our animals! We're so grateful for you! Your matching gift will help support animals like Selena, now known as Lola.

Lola was found abandoned in a rural area in the outskirts of San Antonio, TX. She was severely malnourished, covered in fleas, and left to survive on her own. Lola was brought into San Antonio Pets Alive!'s care where we were able to provide her the necessary medical attention she desperately needed.

We are thrilled to share that Lola is all smiles enjoying her forever family! >> Lola is very loving, and she especially loves people. She is very obedient, loves to take baths and is always smiling! We are so happy for her!

San Antonio Pets Alive! is the last chance for at-risk animals like Lola and thousands of other dogs and cats in our care each year.

Help give these animals a fighting chance! Help us Go Big and make a Big Impact for our animals! https://www.thebiggivesa.org/organ.../san-antonio-pets-alive





Kennel Sponsorship Program

- Save lives by becoming a Kennel Sponsor today! San Antonio Pets Alive! provides temporary shelter for vulnerable dogs, cats, puppies, and kittens at our Medical Care Center and Building One Rescue Center.
- Kennel Sponsors fund temporary homes for animals at our locations. Your yearly commitment allows us to provide food, shelter, and medical care to homeless animals in need.

Donation: \$500 - \$3,000







Snuggle Service

- Fill your workplace or event with snuggles from our cutest kitten and puppy residents!
- A fleet of our cuddliest kittens and most precious puppies await you and your business or special event.
 For a minimum donation of \$1,200, your Snuggle Service will include an experienced San Antonio Pets Alive! representative and a mix of puppies and/or kittens that can be cuddled by your staff. Proceeds from this service will directly benefit our programs and services to save more lives.
- A Snuggle Service will typically last between 60-minutes to two hours. We ask that you provide a safe, enclosed area for our animals and we'll supply the rest. Please note that what animals we are able to bring is dependent on what we have available at that time. Although our furry visitors will not be available for adoption on-site, they will be shortly after at one of our four locations across San Antonio.
- Please note a Snuggle Service must be requested
 2-4 weeks in advance and scheduling will depend on the availability of pets at that time.

Donation: \$1,200



Host a Donation Drive

- Host a donation drive at your company and help supply our dogs and cats with needed items.
- A donation flyer will be sent of most needed items, including dog treats, collars, potty pads, toys, etc.
- The length of the donation drive is determined by the company, and a drop off time is coordinated between SAPA! and company. A tour can be provided to company employees to meet our animals and learn more about SAPA!.









Thank you to our partner, Hill Country Honda, for helping these precious paws in need!

Our friends at Hill Country Honda are sponsoring 100% of the adoption fees for some of our long-stay animals.

Liv (59386) Liv is a sweet and spunky girl! She can start off a little timid, but as soon as she warms up to you she is quite a lover. She has a quirky personality and loves playing with toys and running about in the play yards. ... See more



Covering Adoption Fees for Long Stay Animals

- Covering adoption fees for at least 10 of our long stay animals
- Sponsoring adoption fees will help us free up kennel space and save more lives

Donation: \$850





Thank you for your consideration and support!

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