

SAN ANTONIO PETS ALIVE!

Paws  Celebration



OCTOBER 20, 2022
THE VERANDA



ABOUT THE EVENT

On October 20, 2022, San Antonio Pets Alive! is hosting its 3rd annual Paws for Celebration fundraising event. Please join us for a wonderful afternoon at the beautiful Veranda located in Castle Hills to celebrate San Antonio Pets Alive!'s lifesaving mission while you enjoy a delightful lunch, heartwarming program, and meet some of our adorable rescue pets. Your participation makes a lifechanging difference for thousands of homeless dogs and cats in our community.

BENEFITS FOR YOU

Paws for Celebration is SAPA!'s largest in-person annual fundraising event. Due to COVID-19, we halted this event for two years. We are excited to come together and celebrate our animals and lifesaving supporters. Hundreds of successful and influential business professionals, community leaders, and philanthropists come together to support our lifesaving mission to provide the programs and services needed to eliminate the killing of at-risk animals due to lack of space, adopter, or foster.

This event positively impacts the thousands of lives that SAPA! saves every year. Our goal is to raise more than \$85,000, which helps to fund our lifesaving programs and services. Becoming a sponsor or underwriter helps us reach this goal and provides second chances to many deserving animals in our community.

2021 IMPACT

San Antonio Pets Alive! is a high-volume, foster-based rescue saving approximately 5,000 once at-risk cats and dogs annually. We save lives through our foster, adopt, placement, transport, and medical programs.

In 2021,

- **9,100+** vaccinations were administered
- **6,300+** diagnostic tests were administered
- **4,745** lives were saved
- **2,905** dogs and cats were adopted
- **1,521** neonatal puppies & kittens were saved
- **1,424** animals were placed with rescue partners
- **1000+** fosters opened up their homes to care for one or more of our animals
- **651** dogs and cats were spayed/neutered at our Medical Care Center
- **259** parvo and parvo suspect puppies were treated
- **219** dogs treated for heartworm

JOIN US FOR A
SPECTACULAR AFTERNOON
TO CELEBRATE SAN
ANTONIO PETS ALIVE!'S
LIFESAVING MISSION



ABOUT SAN ANTONIO PETS ALIVE!

San Antonio Pet Alive! is San Antonio's last chance rescue organization whose mission is to provide the programs and services needed to eliminate the killing of at-risk animals. Due to alarming euthanasia rates in the city of San Antonio, the organization was founded in 2011, and continues to be a high paced, high-volume rescue in the city. Since our inception, we have saved more than 60,000 dogs and cats and aim to save 5,000 homeless dogs and cats each year.

WHEN

Thursday, October 20, 2022

11:30 AM Registration, Auction, Raffle
12:00 PM Lunch and Presentation

WHERE

The Veranda

1746 Lockhil Selma
San Antonio, TX 78213



TABLE SPONSORSHIP LEVELS



Top Dog | \$7,500

Presenting Sponsor: Co-Present with San Antonio Pets Alive! Executive Director, plus

- ◆ One table for ten guests in front row seating
- ◆ Lunch for ten guests
- ◆ Two complimentary bottles of wine
- ◆ VIP parking for four cars
- ◆ Presenting sponsor press releases
- ◆ Logo and present on SAPA! social media (76K followers), including logo on
 - SAPA! social media (76K followers), including logo on
 - SAPA! Facebook page
 - SAPA! e-newsletter (audience of 15K)
 - SAPA! event website page
 - Company logo or individual listing in audio visual presentation during event
 - Name or logo in invitation and printed program (sent in early August)
- ◆ Opportunity to include giveaways in party bag (sponsor provided)

SOLD!

Animal Angel | \$5,000

- ◆ One table for ten guests
- ◆ VIP parking for two cars
- ◆ Seated in front
- ◆ Lunch for ten guests
- ◆ Logo on:
 - SAPA! social media pages, two exclusive posts (76K followers)
 - SAPA! e-newsletter (audience of 15K)
 - SAPA! event website page
 - Company logo or individual listing in audio visual presentation during event and sponsor signage
 - Name of logo in invitation and printed program (sent in early August)
- ◆ Opportunity to include giveaways in party bag (sponsor provided)

TABLE SPONSORSHIP LEVELS



Guardian Sponsor | \$2,500

- ◆ One table for ten guests
- ◆ Lunch for ten guests
- ◆ Seating in middle rows
- ◆ Recognition on:
 - SAPA! social media pages, one exclusive post (76K followers)
 - SAPA! e-newsletter, listing (audience of 15K)
 - SAPA! event website page, listing
 - Listing in invitation and printed program
 - Listing in audio visual presentation during event and sponsor signage
- ◆ Opportunity to include giveaways in party bag (sponsor provided)

Loyal Companion Sponsor | \$1,000

- ◆ One table for ten guests
- ◆ Lunch for ten guests
- ◆ Recognition on:
 - SAPA! social media pages, sponsor post (76K followers)
 - SAPA! e-newsletter, listing (audience of 15K)
 - SAPA! event website page, listing
 - Listing in invitation and printed program
 - Listing in audio visual presentation during event and sponsor signage

Tail Wagger | \$150 Ticket

- ◆ Individual Ticket: One ticket and lunch to attend Paws for Celebration!

UNDERWRITING OPPORTUNITIES



Print Underwriter - \$2,500

- Logo/listing on invitation and program
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

Video Underwriter - \$2,500

- Logo/listing on SAPA! video shown during the event
- Video will be on website after event and used for other promotional purposes
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

Animal Project Underwriter - \$2,000

- Logo/listing on back of animal artwork created by SAPA! animals
- Recognition during presentation
- Special social media post highlighting animal project and underwriter
- Name recognition on SAPA! website and e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

Auction Underwriter - \$2,000

- Logo/listing on auction signage and on auction platform reaching attendees & non-attendees
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

Centerpiece Underwriter - \$2,000

- Logo/listing on or near centerpieces
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

UNDERWRITING OPPORTUNITIES



Kitten Cuddles Underwriter - \$2,000

- Logo/listing on signage near kitten area
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

Lunch Underwriter - \$2,000

- Logo/listing on table card near plated lunch
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

Party Bag Underwriter - \$2,000

- Logo/listing on party bag
- Opportunity to provide giveaways (provided by underwriter)
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

Puppy Cuddles Underwriter - \$2,000

- Logo/listing on signage near puppy area
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

Raffle Ticket Underwriter - \$2,000

- Logo/listing on electronic and paper raffle ticket
- Special social media post recognition highlighting raffle and underwriter
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

UNDERWRITING OPPORTUNITIES



Roaming Photo Booth Underwriter - \$2,000

- Logo/listing on photo frame sent electronically to guests
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

Step & Repeat Underwriter - \$2,000

- Logo/listing on Step & Repeat located in high traffic area with photographer
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

Dessert Underwriter - \$1,000

- Logo/listing on paper flag inserted in dessert
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

VIP Parking Sponsor - \$1,000

- Logo/listing on VIP Parking Signage
- Name recognition on SAPA! website, social media, e-newsletter
- Listing in invitation and printed program
- Recognition in slideshow before and during event

In order to receive full benefits, please submit your information on or before August 1, 2022. Deadline to be included in the printed invitation is July 5, 2022.

SPONSORSHIP / UNDERWRITING COMMITMENT FORM

In order to receive full benefits, please submit your information on or before 08/01/2022.

Deadline to be included in the printed invitation is 07/05/2022.

Please indicate how you wish to be recognized in printed material.

Date: _____ Name/Company: _____

Contact Name (if company is a sponsor): _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

TABLE SPONSORSHIP LEVELS

- TOP DOG - \$7,500
- ANIMAL ANGEL - \$5,000
- GUARDIAN SPONSOR - \$2,500
- LOYAL COMPANION - \$1,000

INDIVIDUAL TICKETS

- TAIL WAGGER - \$ 150
- QTY: _____

UNDERWRITING OPPORTUNITIES

First come, first serve

- PRINT - \$2,500
- VIDEO - \$2,500
- ANIMAL PROJECT - \$2,000
- AUCTION - \$2,000
- CENTERPIECE - \$2,000
- KITTEN CUDDLE - \$2,000
- LUNCH - \$2,000
- PARTY BAG - \$2,000
- PUPPY CUDDLE - \$2,000
- RAFFLE TICKET - \$2,000
- ROAMING PHOTO BOOTH - \$2,000
- STEP & REPEAT - \$2,000
- DESSERT - \$1,000
- VIP PARKING - \$1,000
- I cannot attend but would like to make a \$_____ gift.

PAYMENT METHOD

- Please bill me at the address listed above.
- Check # _____ enclosed. Please make check payable to San Antonio Pets Alive!
- Credit Card - Please charge my: Amex MasterCard Visa

Name on card: _____ Credit Card #: _____

Signature: _____ Exp Date: _____ Security Code: _____

PLEASE SEND YOUR COMPLETED SPONSORSHIP FORM TO:

San Antonio Pets Alive!
ATTN: Alexis Moore
5545 Fredericksburg Rd, STE 240
San Antonio, TX 78229

Or email alexis.moore@sanantoniopetsalive.org

Register online at www.sanantoniopetsalive.org