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For Immediate Release  
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**San Antonio Pets Alive! Kicks Off Big Give 2018 with Big Support from Rachael Ray™  
Nutrish® Lifesaver Fund**

*The Rachael Ray Foundation donates \$25,000 to SAPA!*

San Antonio, Texas – The Rachael Ray™ Nutrish® Lifesaver Fund, funded by the Rachael Ray Foundation, launched San Antonio Pets Alive! into Big Give 2018 with its donation, and SAPA! is challenging San Antonio to match it!

The Rachael Ray™ Nutrish® Lifesaver Fund provides funding for San Antonio Pets Alive! to continue its important mission of rescuing animals and inspiring animal lovers in the community of San Antonio. For Big Give, each dollar raised throughout the day today, March 22<sup>nd</sup>, will be matched by the Rachael Ray™ Nutrish® Lifesaver Fund, up to \$25,000.

Five years ago, the Big Give was created to bring the community of San Antonio together for 24 hours of fundraising for many local non-profits and organizations. Over \$15 million has been raised for local nonprofits since the Big Give's inception. With a goal of \$7 million to be raised by our community for Big Give 2018, San Antonio Pets Alive! is hoping to reach \$150,000 in donations.

San Antonio Pets Alive! encourages people to support the mission of saving animal lives by visiting their page: <https://www.thebiggivesa.org/organizations/san-antonio-pets-alive>

To learn more about the Big Give and how to create your own Champion for Animals fundraising page, please visit the SAPA! website at: <http://www.sanantoniopetsalive.org/big-give-2018/>

For an image of Rachael, please visit: <http://bit.ly/2Gb1p3Z>

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**About San Antonio Pets Alive!**

San Antonio Pets Alive! is a life-saving nonprofit organization that solely rescues dogs and cats selected for euthanasia at the San Antonio City Shelter. We save these animals after all other options have been exhausted. Our vision is to make San Antonio a No-Kill Community. SAPA! is the last hope for animals kenneled at the city shelter awaiting euthanasia. SAPA!'s innovative programs include saving puppies with medical needs and/or the parvovirus and caring for neonatal kittens too young to survive without trained help. SAPA!'s transportation program, Headin' Home, selects at-risk dogs in San Antonio to make the trip to nonprofit animal sheltering organizations in other states without the pet overpopulation issues our community faces here. SAPA!'s robust volunteer and foster teams work hand-in-hand with staff to save thousands of animals who otherwise have no other options with these innovative programs. Since SAPA!'s inception in 2012, SAPA! has saved over 40,000 companion animals.

**About The Rachael Ray Foundation™ and Nutrish®**

In 2008, Rachael Ray launched a line of super premium recipes for pets called Rachael Ray™ Nutrish®. A portion of proceeds from each sale is donated to The Rachael Ray Foundation, which helps animals in need. Through Dec. 2017, more than \$23.5 million has been donated to animal charities and other organizations that do good for animals. The funds are used for food, medical supplies, treatments and more.