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For Immediate Release

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San Antonio Pets Alive! Receives 5k Match for #GivingTuesday

San Antonio, TX- San Antonio Pets Alive! is proud to announce that they have received a \$5,000 match from an anonymous donor in honor of #GivingTuesday. #GivingTuesday is an international day of giving that was developed as a response to the materialism of Black Friday and Cyber Monday, it is a day when the members of the public, businesses, and corporations are encouraged to give to the causes that they care most about. For San Antonio Pets Alive! it has historically proven to be a large day of giving that SAPA! can depend on to raise funds for its life-saving programs.

San Antonio Pets Alive! has set their #GivingTuesday goal at \$10,000, enough to treat 50 puppies with parvo or pay for the basic care needed to rescue 100 animals from euthanasia at the city shelter. The 5k received from the anonymous donor will act as an incentive for the community to donate to this important cause. Marketing Manager, Erika Mullins, explains, “ We are grateful to this donor for caring about our mission and donating these needed funds to act as a match for #GivingTuesday. Knowing that each dollar donated counts double really encourages people to give. These funds go so far in helping us save lives and there is no amount too small to make a difference in the life of an animal in need of rescue.”

San Antonio Pets Alive! encourages people to support the mission of saving lives on #GivingTuesday by visiting their giving page: <http://bit.ly/2hXSZil>

To learn more about end of the year giving please visit the SAPA! Website and read about how donations helped save Hurricane Harvey survivor Lacy:
<http://www.sanantoniopetsalive.org/companion/>

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About San Antonio Pets Alive!- San Antonio Pets Alive! is a 501c3 non-profit organization dedicated to saving the lives of dogs and cats in San Antonio. The animals saved are unique in that they are rescued directly from the at-risk population. SAPA! is the last hope for these animals and we work hard to make sure that we don't let them down. SAPA!'s life-saving programs include the parvo puppy ward, neonatal kitten nursery, and the new transport program. Thousands of animals that otherwise have no other options are saved by these innovative medical programs. Once safe, these animals are cared for and adopted through foster and adoption programs. Since SAPA's inception in 2012 SAPA has saved over 38,000 companion animals from euthanasia.